



TAMPA BAY CHAPTER  
 PO Box 1857  
 Largo, FL 33779  
[www.cfmatampabay.org](http://www.cfmatampabay.org)

*Celebrating 24 years in Tampa Bay!*  
 1987 - 2011

**CONSTRUCTION FINANCIAL MANAGEMENT ASSOCIATION**

**Managing a Fleet of Vehicles**

Steve Podosek from Enterprise Fleet Management will join us to discuss the preservation of cash through the merits of Vehicle Leasing and Fleet Management. Together we will:

- 1) Discuss the various methods of vehicle acquisition including different funding options.
- 2) Review the critical components of holding costs throughout the life of a fleet vehicle.
- 3) Learn how a formal fleet management policy can help you achieve your business goals.
- 4) Understand the entire cost of putting a vehicle on the road.

A well designed fleet management program when properly implemented will reduce cost while assisting companies in reaching their growth goals. Both areas directly impact the bottom line. Join us to see why it's essential to the long term success of your company to make the right decisions, and at the right time, when it comes to your vehicle management.

**DATE**                    **Thursday, January 26, 2012**                    *Mark your calendars!*  
**TIME:**                    **7:30 a.m.: Breakfast and Networking, 8:00 a.m.: Program**  
    Our programs usually last approximately 1.25 hours  
**SPEAKERS:**            **Steve Podosek, Business Manager for Enterprise Fleet Management**  
**PLACE:**                **THE CENTRE CLUB, 4830 W. Kennedy Boulevard, Urban Centre, Top Floor, East Elevators**  
    *Business casual is appropriate, no jeans please.*

**PAYMENT: \$15.00, members and \$25.00, nonmembers -- No cash at the door please**  
**Includes 1 hours of CPE**

*Please mail payments in advance to CFMA - Tampa Bay Chapter, P.O. Box 1857, Largo, FL 33779 or Pay via Pay Pal at [www.cfmatampabay.org/meetings.htm](http://www.cfmatampabay.org/meetings.htm)*

NAME _____	NAME _____
COMPANY _____	COMPANY _____
PHONE: _____	PHONE: _____

_____ Check here if a first time attendee	_____ Check here if a first time attendee
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**RSVP:**            Respond to Clint @ LarsonAllen, by phone at 384-2710, by fax 384-2750, or email: [meetings@cfmatampabay.org](mailto:meetings@cfmatampabay.org)

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**ABOUT OUR SPEAKER**

Steve Podosek is the Business Manager for Enterprise Fleet Management, working out of the Tampa field office. Enterprise Fleet Management is part of the Enterprise Holdings family of companies, and focuses on providing solutions for the long-term transportation needs of commercial entities. Steve is responsible for underwriting credit and managing a support staff that provides logistical support and customer service to over 150 clients with 7,500 units in service.

Steve has worked with internal sales and marketing teams to develop viable fleet solutions for over 500 customers in his 10 years with Enterprise, working in the Los Angeles, Las Vegas, and Tampa Bay markets. He has a proven track record of implementing cost-savings solutions that impact the bottom line. He has been in the Tampa Bay area for the last three years, and works directly with a local team of 23 dedicated sales and service employees.

Enterprise Fleet Management is a family owned company and was founded in 1957. They are a total transportation solution provider, specializing in small to medium sized fleets. Enterprise provides a wide range of products and services designed to minimize cost and maximize the efficiency of a company fleet. Those services include acquisition, funding, risk and maintenance management, fuel, disposal and GPS logistical solutions.



**OUR UPCOMING MEETINGS**

<b>March 22, 2012</b>	<b>Davis Bacon</b>
<b>May 24, 2012</b>	<b>IT Security</b>
<b>July 26, 2012</b>	<b>Lien Law Update</b>
<b>September 27, 2012</b>	<b>Technology – Annual ½ Day Mixer</b>
<b>November 15, 2012</b>	<b>Year End Tax and Accounting Update</b>

Meetings are held at the **THE CENTRE CLUB**, 4830 W. Kennedy Boulevard, Urban Centre, Top Floor, East Elevators



**Board Meetings – Open to all Members**

**Offices of Carlton Fields, Three Corporate Center, 10<sup>th</sup> Floor -- 11:30 – 1:30**

**February 8, 2012**

**April 11, 2012**

**June 13, 2012**

**August 8, 2012**

**October 10, 2012 - ½ day planning meeting**

**December 12, 2012**